



Stop the Hate! Program – Purchase Option

Under this option, any college/university and, or community organization may purchase the Train the Trainer. The purchasing organization purchases the entire Train the Trainer program, much like a lecture or campus event. Depending on the number of faculty/expert leaders and the capacity for training, purchase packages are as follows:

Package 20: \$11,500 with two faculty/expert leaders (capacity limit 20 participants)

Package 30: \$15,500 with two faculty/expert leaders (capacity limit 30 participants)

Package 40: \$19,500 with two faculty/expert leaders (capacity limit 40 participants)

Package 50: \$23,500 with two faculty/expert leaders (capacity limit 50 participants)

Costs include all program materials (including printing of 250+ page training manual) and registration for the specified number. Costs also include the travel, hotel and accommodations for the faculty/expert leaders. The number of faculty/expert leaders and capacity must be determined before finalizing date and signing contract. All pricing includes the resources of Stop the Hate and support of the Stop the Hate program coordinator in planning your training. Additional individual participants above the package capacities described above may be added for \$395 each.

Cost & Details

The purchasing organization would be able to offer the Stop the Hate Train the Trainer program for free to all participants or charge at a rate not to exceed the value of \$395 per participant. The purchase organization is responsible for designating a registration process, not to exceed the maximum enrollment capacity. The purchasing organization may also designate the participants who are to be trained ahead of time. Any promotions for this training should mention that this is being offered as an exclusive event for campus/region with an estimated value above \$395 per participant.

The training would occur over three days, 18-20 hours. Two faculty/expert leaders, one being the Stop the Hate program coordinator, will be sent to the site to conduct the training. Suggested time to plan, publicize and implement a successful program is at least 12 weeks. A minimum number of participants is not required due to the fact the program has been purchased through a contractual agreement. Such an agreement must be signed at least 45 days prior to event and payment must be received according to contract terms. Due to their individual schedules, specific faculty/expert leaders can not be requested for a training the program and dates are subject to availability. Profits derived from the trainings benefit the Stop the Hate Program.

Terms of Commitment from Purchasing Organization:

- Purchasing organization appoints an event planner and team of organizers to plan and implement the training (dealing with all on-site logistics, printing, promotions and publicity to campus and/or region, etc.)
- Purchasing organization commits to promote and publicize the training broadly and assumes all expenses associated with advertising to campus or region.
- Purchasing organization provide water service and a clean, quiet, professional atmosphere for training. Space should be able to accommodate 10 round tables with five chairs around each table, two front head tables, VCR/DVD player, LCD projector, overhead projector with screen, six flipcharts and markers, three resource tables, and an open area in back of the room for activities. Accommodations should also be made to have a computer laptop with a connection to the web for the section on hate on the Internet and PowerPoint presentations. Purchasing organization assumes all costs associated with space and technical/audio visual support needs. Three small breakout rooms may be necessary during certain times of training (depending on size of room and number of participants).
- Purchasing organization shall provide a pen, paper, 10 pipe cleaners in different colors, and 5 blank index cards for each participant.
- Purchasing organization creates a listing of food choices for participants and seeks sponsors for possible meals and snacks during training. If applicable but not always necessary, campus or region may need to provide ground transport for participants.
- Purchasing organization creates a listing of housing/accommodations and any parking information necessary for participants. If applicable but not always necessary, campus or region may choose to provide ground transport for participants.
- If cancellation is necessary 30 days prior, purchasing organization will communicate to all registered attendants about such an event with support of Stop the Hate program coordinator. (See contract for conditions, requirements, and fees associated with a cancellation or modification of dates)

Terms of Commitment from Stop The Hate

- Stop The Hate advises, assists and supports the planning and implementation of the Train the Trainer program by working with on-site event planner and his/her team.
- Stop The Hate lists the training event, time and location on STOPHATE.ORG along with registration information for download. Stop The Hate also promotes the training through STOPHATE.ORG and applicable list serves. However, much more promotion is necessary on the regional or campus level to be successful.
- Stop the Hate provides Purchasing organization resources to all participants as items are available at time of training.
- Stop The Hate coordinates dates as well as arranges and pays for associated speaking fees of the faculty/expert leaders for the training program. Program

coordinator communicates such logistical information to the on-site event planner and his/her team.

- Stop The Hate prints the 250+ page curriculum training manual and all hand out materials for each participant to have ready the first day of training.
- Stop The Hate deals with all copyright issues from partnering organizations of the training curriculum to allow training program.