Form 990
Return of Organization Exempt From Income Tax
Under section 501(c)(3), or 501(a)(2) of the Internal Revenue Code (except private foundations)
> Do not enter Social Security numbers on this form as it may be made public.
> Information about Form 990 and its instructions is at www.irs.gov/form990.

For the 2013 calendar year, or tax year beginning , 2013, and ending

Campus Pride, Inc
P.O. Box 240473
Charlotte, NC 28224

Name and address of principal officer: John Witherington
Tax-exempt status: X 501(c)(3) 501(c) ( ) (insert no.) 491(a)(2) or 527

Year of formation: 2006
State of legal domicile: NC

B. Activities & Governance
1. Briefly describe the organization's mission or most significant activities: Campus Pride serves LGBT and ally student leaders and campus organizations in the areas of leadership development, support programs and services to create safer, more inclusive LGBT-friendly colleges and universities.
2. Number of voting members of the governing body (Part VI, line 1a). 12
3. Number of independent voting members of the governing body (Part VI, line 1b). 0
5. Total number of individuals employed in calendar year 2013 (Part V, line 2a). 5
6. Total number of volunteers (estimate if necessary). 634
7a. Net unrelated business income from Form 990-T, line 34. 0
7b. Net unrelated business taxable income from Form 990-T, line 34. 0

C. Revenue
10. Investment income (Part VIII, column (A), lines 3, 4, and 7d). 230,564.
11. Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e). 284,442.
12. Total revenue — add lines 8 through 11 (must equal Part VIII, column (A), line 12). 402,889.

D. Expenses
13. Grants and similar amounts paid (Part IX, column (A), lines 1-3). 0
14. Benefits paid to or for members (Part IX, column (A), line 4). 0
15. Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10). 0
16a. Total fundraising expenses (Part IX, column (A), line 11e). 0
b Total fundraising expenses (Part IX, column (A), line 11e). 0
17. Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e). 0
18. Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25). 0
19. Revenue less expenses. Subtract line 18 from line 12. 0

E. Net Assets or Fund Balances
20. Total assets (Part X, line 16). 0
21. Total liabilities (Part X, line 26). 0
22. Net assets or fund balances. Subtract line 21 from line 20. 0

F. Signature Block

Affirmation of Preparer (Other than Officer)

Full Name of Preparer: Phillip G. Wilson
Preparer's signature: [Signature]
Preparer's address: C. Dewitt Poole & Co., PA, CPAs
1001 Morehead Square Dr., Ste. 450
Charlotte, NC 28203

Phone no.: 704-372-1515

Preparer's EIN: 56-1688300

Paid Preparer Use Only

Date: 3/17/2014

Check I if self-employed

Preparer's EIN: P00096084

May the IRS discuss this return with the preparer shown above? (See instructions) X Yes No