

Campus



EVENT SPONSORSHIP GUIDE



Since 2001, Campus Pride has grown in national prominence and remains the only national nonprofit 501(c)(3) organization dedicated to LGBTQ and Ally student leaders and campus groups at colleges and universities. The volunteer-led organization “for” and “by” student leaders is often considered a trailblazer for its online resources, grassroots mobilizing efforts and programs for LGBTQ and Ally student leaders/campus groups.

For businesses and organizations, Campus Pride offers a unique opportunity to come out nationally on college campuses as a champion for fairness, equality and inclusion of workplace diversity. This guide highlights the sponsorship benefits and opportunities to support Campus Pride through its programs/services, as follows:

- **Summer Leadership Camp**
- **LGBTQ-Friendly Campus Pride Index & College Fairs**
- **OUT & Greek Leadership Conference**
- **STOP THE HATE Train the Trainer**
- **Tabling Sponsorships**
- **Voice & Action Awards**

Campus Pride over the years has truly made a positive difference for LGBTQ and Ally student leaders and for making colleges more LGBTQ-friendly. One student leader comments: “I never thought that change was possible on my conservative campus. Campus Pride empowered me to become more involved and also provided the necessary tools and resources to lead the way...”

Now you have the opportunity to help us go farther. Campus Pride relies heavily on the generous support and financial assistance from individual donors, sponsors and partners like you. The 16-24 year-old college market – specifically the college market of LGBTQ and straight allies – are extremely interested in finding which businesses support who they are. And, in return, they will support you – as customers and potentially as future employees.

Help us make a positive impact on college campuses for LGBTQ and Ally students. I encourage you to consider supporting Campus Pride this year!

Sincerely,



Shane Windmeyer
Executive Director/Founder of Campus Pride

BECOME A NATIONAL SPONSOR

Annual contributions of \$10,000+ also count toward the Campus Pride National Sponsor Program with additional branding opportunities. For more information, please contact Shane Windmeyer at **704-277-6710**, email info@campuspride.org or go online to campuspride.org.

organization



Mission

To develop, support and give “voice and action” in building future LGBTQ and Ally student leaders.

Campus Pride envisions campuses and a society free of LGBTQ prejudice, bigotry and hate at colleges and universities. It works to develop student leaders, campus networks, and future actions to create such positive change.

We support and value...

- Giving students a “voice and action” in leadership.
- Empowering student leaders for positive change in society.
- Building stronger LGBTQ and Ally communities on college campuses.
- Celebrating and recognizing diversity.
- Utilizing the diverse talents of student leaders.

Shout Out

“Campus Pride organized one of the most effective, high caliber student organizing and leadership activities I have seen as a student leader. Every time I thought I had all the info, I was pleasantly surprised.”

—19 year-old,
bisexual female

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what we do



CAMPUS PRIDE SUMMER LEADERSHIP CAMP

Campus Pride organizes the first-ever summer leadership camp for LGBTQ and Ally undergraduate student leaders from campuses across the country. The five day annual camp focuses on leadership skills, coalition building and networking with other student leaders.



CAMPUS PRIDE INDEX™

The Campus Pride Index™ is the most comprehensive national benchmarking tool for colleges and universities to become more LGBTQ-friendly. Designed by Campus Pride, the self-assessment tool measures campuses along eight different LGBTQ-friendly factors for inclusive policies, programs and practices. The revolutionary tool works to change the way campuses view LGBTQ issues.

LECTURES & TRAINING PROGRAMS

Campus Pride training programs and lectures reach an estimated 12,500 undergraduate students, faculty and staff every year, well-over 500+ individual campuses to date. The interactive, fun and thought-provoking presentations explore controversial issues as well as challenge community members to create stronger communities free of bigotry and hate.

BIAS & HATE CRIME PREVENTION

Campus Pride is committed to providing social justice tools for combatting bias and hate crimes. The only resource of its kind specifically for college campuses, the Stop The Hate Train The Trainer program is dedicated to providing the necessary educational materials and resources to combat hate on college campuses. Stop The Hate is owned and operated by Campus Pride

and actively seeks partnerships and collaboration among various organizations with similar concerns to address bias and hate behaviors. In addition, the online site, www.stophate.org, is the leading online resource for colleges and universities on bias and hate crime prevention efforts.

CAMPUS PRIDE ONLINE

Our award-winning website (campuspride.org) and blog are the only one of its kind for LGBTQ and Ally college student leaders. The site highlights progressive efforts of campuses along with commentary from national LGBT experts. It is hailed as an essential networking tool for campus organizing and for providing valuable leadership resources.

CAMPUS Q TOOLS

Campus Pride distributes Campus Q tools and resources to student leaders and campuses across the country. In addition, Campus Pride creates national campus organizing materials designed for helping student leaders and campus groups build effective coalitions and become stronger advocates for change.

FRATERNITY & SORORITY OUTREACH

Campus Pride works to educate and bring visibility to LGBTQ issues within the college fraternity and sorority through the landmark Lambda 10 Project. The educational initiative represents the only national clearinghouse for LGBTQ and Ally fraternity and sorority leaders. In addition, the award-winning site, lambda10.org, boasts an impressive array of online features, resources and interactive tools.



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why support

Shout Out

"Thanks to Campus Pride, I left with a renewed passion and a vision for change on my campus."

—19 year-old, bisexual male

Campus Pride sponsorship opportunities represent the most effective way to showcase your support for diversity and reach out to LGBTQ & Ally youth at colleges & universities.



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why support

Shout Out

"Never before had I encountered so many leaders like me. The resources shared were phenomenal, definitely worth your time and investment..."

—21 year-old,
genderqueer

A Sponsorship with Campus Pride will help you:

BUILD brand visibility and support with LGBTQ and Ally youth for the future.

DEVELOP a marketing link to a brand-loyal, highly consumer-oriented 17-24 year-old target audience.

SEND a positive message to your LGBTQ employees and customers.

OUTREACH to connect with future LGBTQ workforce.

MAKE a statement on diversity, inclusion and fair-mindedness.

CREATE exposure among a national network of thousands of student leaders at colleges and universities across the country.

Good for Business

Campus Pride sponsorships are **GOOD FOR BUSINESS** and cost significantly less than many web or print promotional campaigns, especially when targeting the 16-24 year-old marketing demographic.



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why support



Our Work

Campus Pride is the leading national nonprofit 501(c)(3) organization for student leaders and campus groups working to create a safer, more LGBTQ-friendly college environment. Campus Pride online traffic is estimated at 36,000+ new hits during peak months and well-over 250,000 return visitors annually. Membership currently tops 120,000+ student leaders at over 1200+ colleges and universities.

Campus Pride is known nationally for its effective grassroots mobilizing, online resources and strategic partnerships. All sponsorships directly support the work of Campus Pride and its programs and services for LGBTQ and Ally student leaders and campus groups.

Campus Pride envisions campuses and a society free of LGBTQ prejudice, bigotry and hate at colleges. It works to develop student leaders, campus networks, and actions to create such positive change for the future.

For more information, visit www.campuspride.org.

Shout Out

"Campus Pride provides a safe, open space for new student leaders and for more experienced leaders alike. It is an extraordinary way to learn the basics of campus organizing as well as new strategies to create change."

—21 year-old, gay male

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why support

Shout Out

"Pay attention! This is invaluable information for queer and ally student leaders. The leadership program definitely hit the mark! Bravo!"

—20 year-old,
lesbian female

LGBTQ Campus Facts

Nearly a quarter (23%) of LGBTQ college students experience harassment due to their sexual orientation on campus. 39% of transgender students report experiencing harassment due to their gender identity/expression. Harassment experienced by trans students was more overt and blatant.¹

43 percent of transgender college students and 13% of LGBTQ college students fear for their physical safety on campus. The fear for physical safety is even greater for LGBTQ and/or transgender students of color.¹

Over one-third of LGBTQ college students have seriously considered leaving their college or university due to the challenging climate.¹

More than half of all faculty/staff and students hide their sexual identity (43%) or gender identity (63%) to avoid intimidation at their college/university.¹

Less than 7% of colleges and universities offer institutional support that address LGBTQ issues. In fact, the majority of the nearly 4,500 colleges and universities in the United States do not consider the needs of LGBTQ people on campus.¹

As early as 1971, the first LGBTQ resource center was founded at University of Michigan. Today only 52% of all four year public and private colleges and universities in the United States have a LGBT and, or Ally campus group. The earliest of these LGBTQ campus groups date back to the late 1960s. Less than seven percent of college campuses have a LGBTQ office/center that works to create an open, welcoming place for LGBTQ students on campus.²

Only 13 percent of colleges and universities have non-discrimination policies that include sexual orientation protections; 6 percent of colleges and universities offer non-discrimination protections based on gender identity and, or expression.²

1. "2010 State of Higher Education for LGBT People," Campus Pride, 2010.

2. "Campus Facts to Know," Campus Pride, 2012.

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why support

Shout Out

"Campus Pride rocks! When I first searched the website, I was amazed that everything I needed as a LGBTQ student leader was there. I go back often to find what's new and improved..."

—18 year-old,
bisexual female

LGBTQ Market

\$790 Billion Buying Power

- 62%** of LGBTQ consumers are college graduates.¹
- 99%** of all US counties have lesbian and gay couples.²
- 96%** of all US counties have lesbian and gay couples with children under 18 yo.²
- 80%** of lesbians and gays reported they have "changed the brand they purchase based on a company's positive stance toward the lesbian and gay community."³
- 81%** of LGBTQ people surveyed agreed they were more likely to buy products or services from a company that they knew was gay friendly.³
- 70%** of lesbians and gays would prefer to buy from companies that market to them.⁴
- 87%** of LGBTQ consumers are extremely or very likely to consider brands that are known to provide equal workplace benefits for their employees, including LGBTQ workers.⁴
- 77%** of LGBTQ consumers switched brands to companies with a positive stance toward gays.⁴
- 71%** LGBTQ consumers are likely to remain loyal to a brand they believe to be very friendly and supportive to the LGBTQ community.⁴
- 74%** of LGBTQ consumers are extremely or very likely to consider brands that support causes important to those LGBTQ consumers.⁴

Additionally, partnering with Campus Pride allows you to build your brand identity with a young, influential change agent audience. Our programs and services provide active marketing channels and distinctive touchpoints that leave an indelible mark on the hearts and minds of potential consumers.

1. "Gay and Lesbian Consumer Study." Scarborough Research, 2010.

2. United States Census, 2000.

3. "The U.S. Gay and Lesbian Market." Witeck-Combs Communications and Packaged Facts, 2012.

4. Witeck • Combs and HPOI data, 2011 & 2012.

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camp pride

summer leadership camp sponsorship opportunities



Shout Out

"I no longer feel alone. Campus Pride helped me meet others who share the same issues, challenges and frustrations as a leader. I feel more empowered, now than ever."

—19 year-old,
bisexual female



The Campus Pride Summer Leadership Camp is the only program of its kind for LGBTQ and Ally undergraduate student leaders from campuses across the country. The five-day camp brings together 100+ participants to learn valuable leadership skills, coalition building/organizing and networking with other student leaders.

About Camp Participants

- 100+ student leaders from across the country.
- Participants are out lesbian, gay, bisexual, transgender and straight allies.
- Participants are between 18-24 years old and represent some of the nation's best LGBTQ & Ally student leaders.
- Participants demonstrate an above-average product loyalty.
- Participants are opinion leaders and change agents on campus/region. Their actions and beliefs shape the future of the LGBTQ community.

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camp pride

summer leadership camp sponsorship opportunities

PREMIERE Sponsorship Package Opportunities:

EMPOWER

Sponsorship: \$10000

- Sponsorship rights to the overall program.
- Opportunity to say a few words to camp participants.
- Full page ad most prominently displayed in the official camp guide/schedule for participants.
- Your banner/signage displayed in main camp area.
- Verbal recognition at the camp opening and closing events.
- Your logo most prominently featured on the camp website with an opportunity to hyperlink to your website.
- Your logo most prominently featured on all relevant camp promotions and materials.
- Your logo on the back of LEAD WITH PRIDE signature T-shirt distributed to camp participants and throughout the year.
- Opportunity to provide promotional item or information for distribution in the resource area and in the official camp backpack/handbag.
- Entitlement to advertise your sponsorship of the camp. All advertisements must be approved by Campus Pride prior to publication.
- Your choice of one ala carte sponsorship opportunity totaling no more than \$2500 (if available on a first-come, first serve basis).

IMPACT

Sponsorship: \$7500

- Full page ad prominently displayed in the official camp guide/schedule for participants.
- Your logo prominently featured on the camp website with an opportunity to hyperlink to your website for one full year.
- Your logo prominently featured on all relevant camp promotions and materials.
- Your logo on the back of LEAD WITH PRIDE ignature T-shirt distributed to camp participants and throughout the year.
- Opportunity to provide promotional item or information for distribution in the resource area and in the official camp backpack/handbag.
- Entitlement to advertise your sponsorship of the camp. All advertisements must be approved by Campus Pride prior to publication.
- Your choice of one ala carte sponsorship opportunity totaling no more than \$1500 (if available – on a first-come, first serve basis).

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camp pride

summer leadership camp sponsorship opportunities

PREMIERE Sponsorship Package Opportunities:

VISION

Sponsorship: \$5000

- Half page ad displayed in the official camp guide/schedule for participants.
- Your logo featured on the camp website with an opportunity to hyperlink to your website.
- Your logo featured on all relevant camp promotions and materials.
- Opportunity to provide promotional item or information for distribution in the official camp backpack/handbag.
- Entitlement to advertise your sponsorship of the camp. All advertisements must be approved by Campus Pride prior to publication.
- Your choice of one ala carte sponsorship opportunity totaling no more than \$1000 (if available – on a first-come, first serve basis).

ALLY

Sponsorship: \$2500

- Quarter page ad in the official camp guide/schedule for participants.
- Your logo on the camp website with an opportunity to hyperlink to your website.
- Your logo on all relevant camp promotions and materials.
- Opportunity to provide promotional item or information for distribution in the official camp backpack/handbag.
- Entitlement to advertise your sponsorship of the camp. All advertisements must be approved by Campus Pride prior to publication.
- Your choice of one ala carte sponsorship opportunity totaling no more than \$500 (if available – on a first-come, first serve basis).

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camp pride

summer leadership camp sponsorship opportunities

ALA CARTE Sponsorship Opportunities:

CAMP BASICS

Opening Kickoff Event: \$2500

Limit One. Sometimes the best impression is the first impression. The camp kickoff allows all camp participants to learn the camp basics as well as “meet and mingle” in true camping style. Your business/organization will provide welcome remarks. You may also pass out a promotional item/gift and, or provide a raffle/give-away opportunity.

LEADER I AM

Special Recognition & Awards Dinner: \$2500

Limit One. All good things must come to an end, even camp. A special program and ceremony is designed to recognize the achievements and leadership of all camp participants. Your business/organization will provide opening remarks. You may also place a promotional item/gift at the dinner and, or provide a raffle/give-away opportunity.

BE A LEADER

Official Camp Backpack: \$2500

Limit One. What's a leader without a backpack? Every camp participant will get their own backpack/handbag to use during the camping experience and take back to campus. Your business/organization will appear exclusively on one side of the backpack/handbag.

WHO AM I?

Lanyard Sponsor: \$1500

Limit One. Hello, my name is... Each camp participant will receive a name badge connected to a lanyard. Your organization's name will appear exclusively on the lanyard.

OUT & PROUD

Notebook Sponsor: \$1500

Limit One. Of course, every camper will need basic camp supplies for notetaking. Your business/organization logo will appear on the official camp notebook handed out to every camper on the first day of camp.

BECOME A NATIONAL SPONSOR

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camp pride

summer leadership camp sponsorship opportunities

ALA CARTE Sponsorship Opportunities:

Day of Service & Action

Local Outreach: \$1000

Limit Five. Camp participants are scheduled to spend a day of action and service learning in the local community providing outreach in partnership with other organizations. Your business/organization logo will be displayed at the community potluck dinner along with verbal recognition. You may also provide a promotional item or information to be passed out prior to the trip.

QUEER CRAFTS

Arts & Craft Sponsor: \$1000

Limit Five. What's a camp without arts and crafts??? Special fun daily activities will be planned to keep the creative juices flowing for all campers. Your business/organization name will be mentioned as the sponsor and the logo will be displayed during the activity in a prominent manner. You may also provide a promotional item or information to be passed out prior to the activity.

CAMP OUT

Movie Night Sponsor: \$1000

Limit Five. Various nightly activities will be planned including two movie nights featuring an array of queer cinema. Your business/organization logo will be displayed during the activity in a prominent manner and you may provide a promotional item or information to be passed out prior to showtime.

RISE & SHINE

Continental Breakfast, AM/PM Breaks: \$500

Limit Five. R&R is necessary for campers, whether it's breakfast or a snack break in the afternoon. Your business/organization logo will appear on a placard at every breakfast and AM/PM breaks throughout the day along with verbal recognition throughout the camp.

OUT & ABOUT

Shuttle Transportation: \$500

Limit Five. Shuttle transportation will be provided for camp participants to/from the airport and other planned destinations. Your business/organization logo will be displayed on the shuttle transport window in a prominent manner along with verbal recognition throughout the camp.

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camp pride

summer leadership camp sponsorship opportunities

ALA CARTE Sponsorship Opportunities:

SURPRISE

Backpack Gift: \$250

No Limit. Every camp participant will receive a backpack/handbag to use during the camping experience and take back to campus. Your business/organization may provide a promotional gift item with logo for distribution in the official camp backpack/handbag.

CAMPUS Q

Resource Area: \$250

No Limit. All camp participants will be encouraged to bring program ideas and resources from their campus for the resource area. Campus Pride will also display a variety of select national resources for LGBTQ and Ally student leaders as well as tools for improving LGBTQ campus climate. Your business/organization logo will appear on a placard in the resource area and you may have a table to provide a promotional item and, or information for distribution in the resource area.

LEAD WITH PRIDE

Official Camp Signature T-shirt: \$250

No Limit. As a special gift, every camp participant will receive an official LEAD WITH PRIDE signature T-shirt to take back to campus. Extra T-shirt quantities will be distributed throughout the year. Your logo will be featured on the back of the T-shirt along with other camp sponsors.

SURVIVAL KIT

Camp Guide/Schedule: \$250

No Limit. Every camp participant will receive a camp guide with a schedule of activities and resources to take back to campus. Your business/organization may have a half-page ad to be displayed in the camp guide/schedule.

HAPPY CAMPER

Financial Assistance/Scholarship: \$250

No Limit. Not all campuses can afford to send LGBTQ and Ally student leaders to camp. You can make a Happy Camper with a direct donation to provide scholarship assistance for camper registration fees and expenses. Your business/organization name will be mentioned at the closing event and will appear in the closing event program. A "Happy Camper" will also send you a personal thank you note from camp too.

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out & greek

leadership conference sponsorship opportunities



The OUT & GREEK Leadership Conference provides an opportunity to network, share and learn strategies for the future of LGBTQ issues within fraternities and sororities. The national conference will attract over 100 participants and is specifically designed for out LGBTQ and ally undergraduate fraternity and sorority leaders from across the United States.

EMPOWER

Sponsorship: \$2500

- Opportunity to address the audience at the OUT & GREEK Leadership Conference.
- Banner/signage at OUT & GREEK Leadership Conference and verbal recognition.
- Distribution of flyer/promotion at OUT & GREEK Leadership Conference.
- Logo on OUT & GREEK Leadership Conference website.
- Name mentioned in event release prior to OUT & GREEK Leadership Conference.

IMPACT

Sponsorship: \$1500

- Banner/signage at OUT & GREEK Leadership Conference and verbal recognition.
- Distribution of flyer/promotion at OUT & GREEK Leadership Conference.
- Name on OUT & GREEK Leadership website.
- Name mentioned in event release prior to OUT & GREEK Leadership Conference.

VISION

Sponsorship: \$750

- Distribution of flyer/promotion at OUT & GREEK Leadership Conference.
- Name on OUT & GREEK Leadership Conference website.
- Name mentioned in event release prior to OUT & GREEK Leadership Conference.

ALLY

Sponsorship: \$250/Inkind

Note: For nonprofits only - in exchange for services/support promoting the event to their membership in the locale/region.

- Opportunity to distribute resources at OUT & GREEK Leadership Conference on a designated table with other nonprofit organizations.
- Name on OUT & GREEK Leadership Conference website.
- Name mentioned in event release prior to OUT & GREEK Leadership Conference.

Shout Out

"Thanks to Campus Pride, I am a better leader. I have been able to reevaluate my perspectives on being a queer leader and come away with new tools to motivate others."

—20 year-old, gay male

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LGBTQ-friendly

campus pride index & college fair sponsorship opportunities



In development since 2001, the LGBTQ-Friendly Campus Index (campusprideindex.org) is in response to the increasing demand for tools and resources to support campuses in assessing LGBTQ-friendly policies, programs and practices. The dynamic online search engine is the only one of its kind to find a LGBTQ-friendly college or to recruit openly LGBTQ students.

In coordination with the LGBTQ-Friendly Campus Pride Index, Campus Pride also offers several national college admission fairs across the United States. Campus Pride LGBTQ-Friendly National College Fair is designed for out lesbian, gay, bisexual, transgender (LGBTQ) and ally students to find LGBTQ-friendly colleges and universities. Free and open to the public, the fairs allow any student and their family the opportunity to interact with colleges and universities that value LGBTQ and ally people. Each fair features expert advice about LGBTQ-friendly colleges, scholarship resources and even effective tips for campus visits.

EMPOWER

Sponsorship: \$2500

- Opportunity to address the audience at the Campus Pride LGBTQ-Friendly National College Fair.
- Banner/signage at Campus Pride LGBTQ-Friendly National College Fair and verbal recognition.
- Distribution of flyer/promotion at Campus Pride LGBTQ-Friendly National College Fair.
- Horizontal banner in rotation on LGBTQ-Friendly Campus Pride Index (campusprideindex.org)
- Logo on Campus Pride College Fair site.
- Name mentioned in event release prior to Campus Pride LGBTQ-Friendly National College Fair.

IMPACT

Sponsorship: \$1250

- Banner/signage at Campus Pride LGBTQ-Friendly National College Fair and verbal recognition.
- Distribution of flyer/promotion at Campus Pride LGBTQ-Friendly National College Fair.
- Name on Campus Pride LGBTQ-Friendly National College Fair website.
- Name mentioned in event release prior to Campus Pride LGBTQ-Friendly National College Fair.

VISION

Sponsorship: \$500

- Distribution of flyer/promotion at Campus Pride LGBTQ-Friendly National College Fair.
- Name on Campus Pride LGBTQ-Friendly National College Fair website.
- Name mentioned in event release prior to Campus Pride LGBTQ-Friendly National College Fair.

ALLY

Sponsorship: Inkind

Note: *For nonprofits only - in exchange for services/support promoting the event to their membership in the locale/region.*

- Opportunity to distribute resources at Campus Pride LGBTQ-Friendly National College Fair on a designated table with other nonprofit organizations.
- Name on Campus Pride LGBTQ-Friendly National College Fair website.
- Name mentioned in event release prior to Campus Pride LGBTQ-Friendly National College Fair.

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stop the hate

sponsorship opportunities



Stop The Hate supports colleges and universities in preventing and combating hate on campus as well as fostering the development of community. The national program serves as the premiere source of anti-hate educational resources for higher education institutions and campus communities. Throughout the year, Stop The Hate hosts a series of three day train the trainers to equip student leaders, faculty/staff, administrators and other community members with the tools necessary to fight hate and bigotry on campus. To date, Stop The Hate has trained over 1800 trainers across the United States and Canada. Stop The Hate is owned and operated by Campus Pride and reflects our commitment to provide social justice tools for combating bias and hate crimes in all its forms.

EMPOWER

Sponsorship: \$2500

- Opportunity to address the audience at the Stop The Hate Training.
- Banner/signage at Stop The Hate trainings.
- Distribution of flyer/promotion at Stop The Hate Training.
- Logo on Stop The Hate Training website page.
- Name mentioned in event release prior to Stop The Hate Training.

IMPACT

Sponsorship: \$1250

- Banner/signage at Stop The Hate trainings.
- Distribution of flyer/promotion at Stop The Hate Training.
- Name on Stop The Hate Training website page.
- Name mentioned in event release prior to Stop The Hate Training.

VISION

Sponsorship: \$500

- Distribution of flyer/promotion at Stop The Hate Training.
- Name on Stop The Hate Training website page.
- Name mentioned in event release prior to Stop The Hate Training.

ALLY

Sponsorship: Inkind

Note: *For nonprofits only - in exchange for services/support promoting the event to their membership in the locale/region.*

- Opportunity to distribute resources at Stop The Hate Training on a designated table with other nonprofit organizations.
- Name on Stop The Hate Training website page.
- Name mentioned in event release prior to Stop The Hate Training.

"Since becoming a trainer with the Stop The Hate Train the Trainer Program, I have found that the knowledge and expertise I've gained have not only benefited me in my role on campus, but also have benefited other regional campuses throughout the Northwest. This program has been one of the most important pieces of training for me in my thirty years in higher education."

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voice and action

national leadership award sponsorship opportunities



The Voice & Action National Leadership Award embodies our mission, values and vision for inclusion and recognition of young adult leaders in our broader LGBTQ and ally movement for social justice.

The Voice and Action National Leadership Award is an honorary recognition highlighting the outstanding accomplishments of young adult leaders at colleges and universities across the United States. The award is the only honor of its kind, focused on the work of undergraduate college students who are creating positive change for LGBTQ and ally issues within their campus communities, local communities and region of the country. The award is bestowed upon individuals who use their “voice” to speak up and take “action” to make a difference. The award also acknowledges the vital role nationally that young adult leaders play in the present and for the future of our movement for LGBTQ fairness and equality.

EMPOWER

Sponsorship: \$2500

- Opportunity to be on the selection committee for the Voice & Action Award and be recognized as a sponsor when the award is presented nationally.
- Banner on Campus Pride website.
- Distribution of flyer/promotion at Campus Pride events.
- Logo on Voice & Action Award website page.
- Name mentioned in event releases and press for Voice & Action Awards.

IMPACT

Sponsorship: \$1250

- Banner on Campus Pride website.
- Distribution of flyer/promotion at Campus Pride events.
- Name on Voice & Action Award website page.
- Name mentioned in event release and press for Voice & Action Awards.

VISION

Sponsorship: \$500

- Name on Voice & Action Award website page.
- Name mentioned in event release and press for Voice & Action Awards.

ALLY

Sponsorship: Inkind

Note: *For nonprofits only - in exchange for services/ support promoting the event to their membership in the locale/region.*

- Opportunity to distribute resources at Campus Pride events on a designated table with other nonprofit organizations.

“Receiving the National Voice and Action Award is one of the greatest honors of my life. It is an affirmation that my hard work and dedication to the LGBTQ rights movement has not gone un-noticed, thus fueling my drive and desire to continue the effort. More importantly however, the mere existence of this award gives me hope that change is being made and that young people are taking up the banner for LGBTQ Civil Rights. My hope as one of the first recipients of this award is that I might inspire others to continue the fight and achieve victories that will far overshadow my own.”

BECOME A NATIONAL SPONSOR

Annual contributions of \$10,000+ also count toward the Campus Pride National Sponsor Program with additional branding opportunities. For more information, please contact Shane Windmeyer at **704-277-6710**, email info@campuspride.org or go online to campuspride.org.

campus pride

tabling sponsorship opportunities

Campus Pride reaches out to 54,000+ LGBTQ & Ally college youth and supporters at regional and national events/conferences throughout the year. One of the easiest and most visible ways to support our work is the tabling sponsorship program. Monies from this program subsidize registration fees, travel and accommodations for student volunteers to attend and participate in these educational events and celebrations.

Summer Pride Celebrations

Tabling Sponsor: \$1000

No Limit. Your business/organization logo will appear alongside Campus Pride at the table. You may also provide a promotional item and, or information for distribution. Locations change every year depending on dates, tabling sponsors and sponsorship monies.

Shout Out

"I have been to almost a dozen LGBTQ conferences and events over the years. Never did I feel more welcome and included as a trans-identified, gender queer person than in the dialogue shared and tools provided during this program. Thank you."

—22 year-old,
MtoF transgender

Creating Change

Tabling Sponsor: \$500

No Limit. Your business/organization logo will appear alongside Campus Pride at the table. You may also provide a promotional item and, or information for distribution.

LGBTQ & Ally Regional Conferences & Higher Education Association Conferences

Tabling Sponsor: \$500

No Limit. Your business/organization logo will appear alongside Campus Pride at the table. You may also provide a promotional item and, or information for distribution. Locations change every year depending on dates, tabling sponsors and sponsorship monies.

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campus pride

sponsorship form

SPONSORSHIP INFORMATION

Please complete this form and indicate your sponsorship interest. We will gladly contact you about your sponsorship interest and for payment arrangements.

Business/Organization Name: _____

Primary Contact:

Name: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Business Phone: _____

Alternate Phone: _____

Email: _____

Website URL: _____

SPONSORSHIP INTEREST

Please briefly indicate your Campus Pride sponsorship interest/level/package.

Sponsors who contribute \$10,000 or more annually also have the opportunity to become a Campus Pride National Sponsor with further branding & marketing benefits. If interested, check this box to inquire for more details.

SEND FORM

via postal mail, facsimile or email
Campus Pride
PO Box 240473
Charlotte, NC 28224

Email: info@campuspride.org

Phone: 704-277-6710

Fax: 704-277-6710

Campus Pride is a 501(c)(3) national nonprofit charitable organization. Donations are tax deductible to the full extent of the law.

Additional Information

- Full sponsorship payment must be received prior to event/publication deadline.
- In order to be a sponsor, business/organization must support the mission and vision of Campus Pride.
- Sponsor levels/packages are based on availability, first-come, first-serve basis. However, we always do our best to customize programs and accommodate all sponsors.
- Nonprofit charitable organizations may receive a discount of 50% off certain sponsorship levels and packages.
- Campus Pride has the right to refuse any sponsorship.

BECOME A NATIONAL SPONSOR

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CONTACT US ABOUT SPONSORSHIP OPPORTUNITIES

For more information or to become a Campus Pride National Sponsor, please contact
Campus Pride at **704-277-6710** or **info@campuspride.org**.

Campus Pride is the leading national nonprofit organization 501(c)(3) for student leaders and campus organizations working to create a safer, more LGBT-friendly learning environment at colleges and universities. It exists to develop, support and give "voice and action" in building future LGBTQ and Ally leaders. Donations are tax deductible to the full extent of the law.



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